

The Hecht Co. Washington and Silver Spring

Now You Can Choose Your Favorite Silver-Plate from 30 Celebrated Patterns at The Hecht Co.!

- 1847 Rogers • Community Plate • Holmes & Edwards
- Wm. Rogers & Son • Tudor Plate • 1881 Rogers

No longer do we have to say, "Sorry, that pattern is sold out." For our manufacturers have come through with a complete shipment—just in time for the holidays! Top-notch brands like Community Plate, 1847 Rogers, Holmes & Edwards . . . popular names like Wm. Rogers & Son,

Tudor Plate, 1881 Rogers. Every one is silver plate you know will be lovely for years to come. Choose from 30 celebrated • traditional or modern patterns . . . simple or baroque.

Shown left to right:

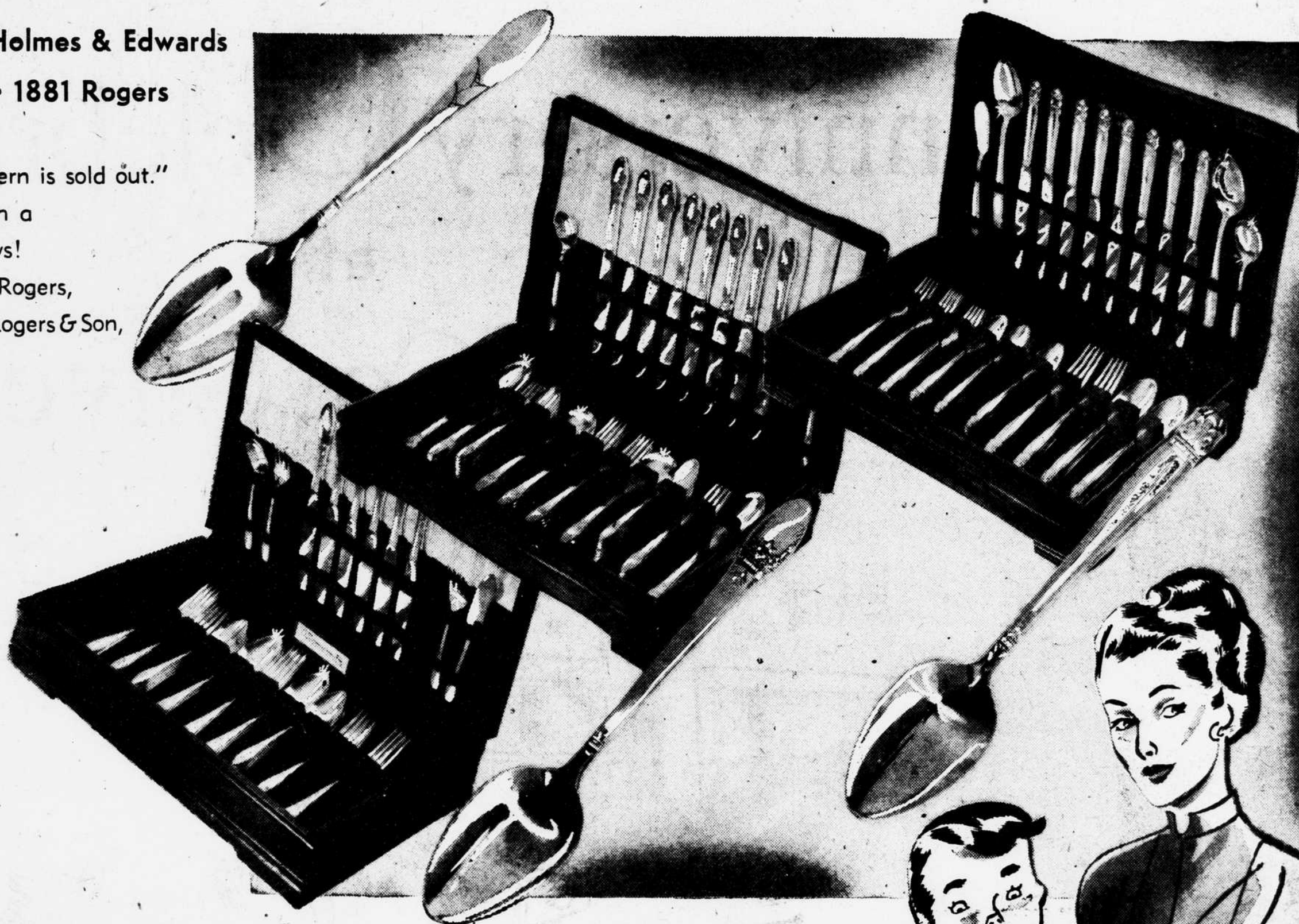
Community Plate "Lady Hamilton," 52 pieces in chest, **69.79**

1847 Rogers "First Love"—52-piece service for 8, in chest ————— **64.75**

Holmes & Edwards "Danish Princess," 52 pieces in chest ————— **68.50**

No tax on silver plate

Street Floor, Washington; Third Floor, Silver Spring



Your Kitchen Stays Cooler . . .
You Use Less Fuel With

Reynolds Aluminum Cookware

No need to heat up the whole oven and kitchen for baking. This aluminum ware has triple thick bottoms, special walls and tight-fitting lids that hold heat "captive"! Once your cooking is started, you turn the burner low . . . save fuel and keep cool!

Percolators, 6-cup.....	5.50	Utility Double Boiler.....	7.10
8-cup	5.95	Covered Saucepots with trivets,	
Covered Pans, 1-qt.....	3.70	4-qt.....	6.20
2-qt.....	4.20	3-qt.....	4.60
Covered Chicken Fryer.....	6.00	8-qt.....	8.20

Homewares, 7th Floor, The Hecht Co., Washington; Lower Level, Silver Spring

Newest of a Famous Family of Pressure Cookers

Presto Fry-Master 15.95

A new Presto triumph! Means that now you can actually FRY foods under pressure . . . with amazing speed! Banishes frying odors. Eliminates spattering. Makes foods more digestible.

Homewares, 7th Floor, Washington; Lower Level, Silver Spring

The Hecht Co.

Phone National 5190.



Washington and Silver Spring
F St. . . . 7th St. . . . E St.
Fenton St. & Ellsworth Drive